

HELIX WATER DISTRICT

Setting standards of excellence in public service

MINUTES

COMMITTEE OF THE BOARD

REGULAR MEETING OF THE BOARD OF DIRECTORS

Wednesday, April 22, 2015 – 3 p.m.

7811 University Avenue, La Mesa, CA 91942-0427

1. President Verbeke called the meeting to order at 3 p.m. The roll call showed Directors Verbeke, Muse, Hedberg, Linden and Scalzitti present.

Staff present: Lugo, Tomasulo, Umphres, Stoia, Hayman, Olney, Haley, Janzen, Ross, Dillman, Miller, Doubrava and Fox.

Others present: President of MJE Marketing Marlee Ehrenfeld and UT-San Diego Reporter Karen Pearlman.

2. Agenda approved:

Motion:	Linden
Second:	Scalzitti
Vote:	5 ayes

3. President Verbeke provided opportunity for members of the public to address the board on any item under the subject matter jurisdiction of the district. There were no requests to be heard.
4. The Committee of the Board received a presentation of the Lake Jennings campground assessment. There were no comments regarding the estimated renovation cost of \$2,037,000 or estimated demolition cost of \$711,000.
5. The Committee of the Board received a presentation of a marketing plan for review and discussion prior to placement on a regular board meeting agenda for approval. Discussion ensued. All questions were answered.
6. Staff was directed to place campground options on the agenda for further discussion during the May 20, 2015, regular board meeting. Staff stated the need for clear direction prior to finalizing the fiscal year 2015-16 budget.

President Verbeke adjourned the meeting at 4:20 p.m.

ATTEST:

Sandra L. Janzen, Board Secretary

DeAna R. Verbeke, President